Istrouma Spring Game May 16 vs. Central

**BATON ROUGE** - Central High head football Coach Sid Edwards and Istrouma High head football coach Jeremy Gradley have announced the two schools will meet for a spring game at 5:30 p.m. on Thursday, May 16 at Tack Jackson Stadium at Istrouma High on Winbourne Avenue in Baton Rouge.

The event will be an Istrouma Alumni Night, and all former Istrouma High football players will be honored at mid-field during half-time ceremonies.

It will be a good opportunity to help Istrouma raise money to sup-

See ISTROUMA on Page 10



Istrouma football players Brandel Belle and Don Crayton at Istrouma Kiwanis

#### Istrouma vs. Central Spring Football Game **Thursday, May 16, 2019**

3 p.m Banquet honoring all past Istrouma State Championship teams (of all sports) and ùnfurling banners in Istrouma High Gym

**Spring Game between** Central and Istrouma at Istrouma High Field, 3730 Winbourne Ave.

All former Istrouma football players will be honored at half-time



# Istrouma Journal

Celebrating the Past and Building the Future of North Baton Rouge

February 2019 · Vol. 3, No. 1 · 16 Pages · Your Community Newspaper · Like 'Istrouma Journal' on Facebook.com · 225-261-5055

# Championship Banners to Be Raised At Istrouma Gym During Ceremony

## Istrouma Teen New Lt. Gov.

more Tyger Johnson has been elected Lt. Governor of the Louisiana-Missis-sippi-West Tennessee District of Key Club International.

The Istrouma High Key Club is sponsored by the Istrouma Kiwanis Club. Both organizations focus on helping children suffering from poverty or disease. Tyger said he is excited about Key Club

as a chance to serve the community. As Lt. Governor, he will represent Key Clubs throughout the Baton Rouge area. One of his

Istrouma High sopho- Clubs in schools which do

summer and will be working with other Key Clubinvolved

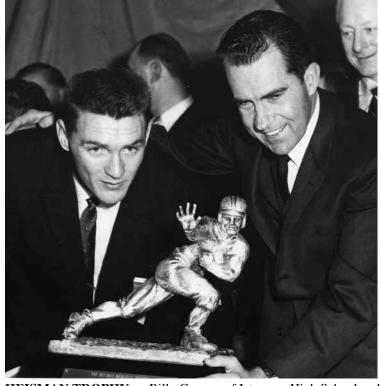
in Baltimore this

Key Club Lt. Gov. Tyger Johnson

bers to raise the money to attend. Tyger is also with power-lifting and Alpha Botillion. Tyger lives with his dad and makes

cutting yards and working with his dad, who is a musician, DJ, and comedian.

He describes himself as organized, hardworking,



**HEISMAN TROPHY** — Billy Cannon of Istrouma High School and LSU poses with Vice President Richard Nixon and the 1959 Heisman Trophy honoring him as the top college football player in America.

State Championship Team Members to Be Honored at Banquet At 3 p.m. on May 16

BATON ROUGE - Members of Istrouma High's many State Championship football and other teams are being invited to return to the school May 16 for the unfurling of their team's State Championship ban-ners. The ceremony will take place during a banquet to be held at 3 p.m. that day

in the Istrouma gym. Each athlete will be individually recognized. Family members are also invited. The Spring Game between Central and Istrouma will begin at 5:30 p.m. Istrouma football players of all years will be honored at half-time.

To make banquet reservations, email woody jenkins@ hotmail.com. They for players and family.

## Aquaponics Project: Raising Fish, Producing Lettuce

Waste from Fish Farm **Used to Nourish Crops** Indoors at Istrouma HS

**BATON ROUGE** - Istrouma High School students have been working this year on an aquaponics program that has taught them to raise catfish for the commercial market while utilizing the catfish waste as nutrients for growing lettuce used in the school cafeteria.

It's part of a program organized by Ronnie Morris of Exxon that teaches students practical skills using chemistry. As a result of







**AQUAPONICS** — Istrouma High and Brookstown Magnet students are learning practical skills in the schools' aquaponics program. the training, many students science, technology, en- than two dozen Istrouma the program were honored are considering careers in gineering or math. More students who participate in in White Coat ceremonies.

### Facebook Reveals Who Was Behind Mysterious Demonstration

## Russian Intelligence Heightened Tensions Here By Initiating an Alton Sterling Protest at BRPD

#### **An Investigative Report**

EDITOR'S NOTE: In July 2016, during protests against the shooting of Alton Sterling, Central City News editor Woody Jenkins was in daily contact with black leaders in Baton Rouge. Based on interviews done at that time, a report issued by Democratic members of the House Intelligence Committee, and recent interviews with some of the same Baton Rouge black leaders, this investigative report was put together. It shows how foreign agents located on the other side of the world were able to manipulate events in Baton Rouge.

Woody Jenkins Editor, Central City News

BATON ROUGE — After the shooting of Alton Sterling at the Triple S convenience store on North Foster Drive in July 2016, protests broke out in front of the convenience store and at other points around Baton Rouge. Some protests were spontaneous, while others were well planned and organized.

well planned and organized.
What few people knew at the time was that a small group of key African American leaders were meeting everyday throughout the protest. Their goal was to protest the killing of Sterling but also to make sure the protests did not turn violent. One of the African American leaders willing to speak on the record was businessman Cleve Dunn, Jr.

During the protest, Dunn and others were quietly working to calm things down and keep everyone on both sides safe. The group often met at the Triple S.

"Baton Rouge is not like the places where they have experienced violent protests and wanton destruction of property. Our people are the ones hurt the worst when that occurs," Dunn said.

During the protests, Dunn and State Rep. Ted James were among black leaders invited to attend a meeting of the Ronald Reagan Newsmaker Luncheon sponsored by the Republican Party of East Baton Rouge Parish. Both groups wanted an open dialogue that made sure there were no big surprises.

The media covered the meeting between African American leaders and Re-



**PROTESTERS** confronted Baton Rouge City Police in front of BRPD headquarters in 2016. The protest was promoted by Russia. publicans, which was conducted in public at Café Américain on Jefferson Highway.

Everything seemed to be going well — until something quite unexpected happened. A protest was called in front of Baton Rouge Police Department headquarters at the corner of Goodwood and Airline Highway.

The black leaders who had been carefully organizing and monitoring the protests were caught by surprise. They had not called for the protest. Worse still, they didn't know anything about it.

As word spread about the protest, the concern of black leaders grew. A direct confrontation with the police was not something they wanted and certainly not in front of police headquarters where tensions would probably be high between police and protestors.

Central City News reporter, Kim Powers, was in the midst of virtually all of the demonstrations, starting with the first one in front of the Triple S on North Foster Drive. Often she was the only white face on the scene. Yet, she was always treated courteously and with respect.

Powers reported that during the first protest at Triple S, no uniformed Baton Rouge police officers were present, and it was unclear at first what direction things would take. Then a BRPD



**THIS FACEBOOK AD** paid for in rubles by Russian intelligence promoted a protest at BRPD Headquarters that local black leaders had no knowledge of. Out-of-state protesters surged into Baton Rouge, apparently not knowing the protest was initiated by Russian intelligence.

police unit drove up North Foster and paused in front of the Triple S.

of the Triple S.

A black youth pushed forward and threw a bottle at the vehicle. The crowd shouted at him not to do that! Then two black mothers grabbed the young man and set him straight. There would be nothing like that here, they told him in no uncertain terms.

After that, the reporter said there were no more signs of violence at Triple S. Her only concern was the fact that some people were drinking and that could easily get out of control.

As word of the planned

As word of the planned protest in front of BRPD headquarters spread days later, African American leaders became uneasy. Who had called the protest? No one seemed to know.

Rumors spread on social media like wildfire. The Black Muslims were coming. The Black Panthers were coming. In fact, bus loads of people did begin arriving.

Cleve Dunn was among those who spoke out in the media, saying that outsiders weren't needed or wanted in Baton Rouge. We have our issues in Baton Rouge, and we can handle them, Dunn said

Before the protest at BRPD protest, black leaders in Baton Rouge were employing a tactic at protests. If there were a confrontation between protestors and the police or with anyone else, they would be there to step between the parties and calm things down.

So far, that had worked, but no one knew if it would at BRPD headquarters. Cleve Dunn said, "We thought it was unhealthy to go out to the police headquarters to challenge the police, and we opposed it. Then we got a call from city officials saying that the protesters were gone there — young people no one knew — and they were confronting the police."

rived, they saw protesters lined up in a long line facing off against the police. There was trash talk and obscenities.



Businessman Cleve Dunn, Jr.



Now on Metro Council

Worse still, the Baton Rouge leaders didn't recognize these people. A few local people were mingled in but basically they were out-of-towners that no one knew and no one could control.

Kim Powers was on the scene taking pictures and talking to people. Dwight Hudson, now a Republican Metro Councilman, was there too passing out bottled water to the protesters and trying tokeep things friendly.

As things began to get tense, once again, the black leaders including a number of black pastors began to walk the line between the protesters and the police, putting themselves in harm's way as they did so. No one knew what would happen next. If a protester got out of hand, the pastor or other leader would step in front of him and tell him to back off.

Dunn and other leaders told the protesters, "This is our city and we'll handle things our way!" he said. "If you can't cooperate, you need to leave."

A few radical groups got on TV and tried to stir up passions, but the protests gradually slowed down.

On Sunday, July 17, 2016, three Baton Rouge Police officers were assassinated by Gavin Eugene Long, a former Marine Corps sergeant who embraced a black separatist movement and at times claimed to be Muslim. The assassinations occurred on Airline Highway, just a few blocks from police headquarters.

lice headquarters.

In 2018, the House Intelligence Committee asked Facebook to produce ads placed on Facebook by Russian intelligence agents during 2016. Facebook produced more than 3,500 ads that it believed to be placed by Russian intelligence.

While the ads showed no evidence of collusion between the Russians and the Trump campaign, it did show a pattern of the Russians injecting themselves into a wide range of political disputes in the United States, always trying to stir the pot, make American politics more toxic, and turn Americans against one another.

Among the ads was one which answered the question of Who was behind the protests at BRPD headquarters?

Russian intelligence purchased ads on July 9, picturing Alton Sterling and urging people to come to the rally in front of BRPD head-quarters. The ad targeted people living in Louisiana. It was paid for in rubles online from Russia. The ad ran from July 6 to July 9, 2016. At least 111 people signed up on the Russians' Event Page to attend the protest, and Facebook reported that 26,000 people saw the ad.

Democrats on the House Intelligence Committee made the Facebook ads public. Baton Rouge leaders such

See RUSSIANS on Page 6



**JULY 2016** — The mood was explosive during protests in front of BRPD headquarters. The question was who called the protest?



**FACEBOOK PROVIDED ANSWERS** — Documents obtained by the House Intelligence Committee solved a mystery about a protest.

## Broome Takes on Far-Left 'Together Baton Rouge'

# Mayor: We Need Exxon

Industry, Especially Exxon, Valued Part Of BR Community, Mayor Broome Says

**Woody Jenkins** 

**BATON ROUGE** - On a brisk, clear morning last week, Mayor-President Sharon Weston Broome gathered 200 local business people and members of the news media on the place between City Hell and the plaza between City Hall and the Sold State Capitol to voice her support for ExxonMobil.

The industry giant has come under attack from a leftist organization called Together Baton Rouge that succeeded in killing an Industrial Tax Exemption for Exxon before the preich school board, and

trial Tax Exemption for Exxon before the parish school board, and the Mayor was fighting back.

Broome said, "We are here this morning to support a community partner and job creator that has been here for over 100 years — Exxon-Mobil. Our purpose here today is to send a powerful message that Baton Rouge is open for a growing business. We want to compete for your investment over any other city, parish, or state."

In contrast to the criticism of Exxon by Together Baton Rouge,

Exxon by Together Baton Rouge, Mayor Broome sided with Exxon, "We must provide a stable business environment here. We support ExxonMobil!" she said.

She said Exxon is offering 600 construction jobs, 45 full-time jobs, \$4 million in wages, and \$55 million in taxes. "We want to win that

lion in taxes. "We want to win that investment," she said.

"Baton Rouge is a strong, stable place to do business."

Dr. Larissa Steib, chancellor of Baton Rouge Community College, came to lend her support to ExxonMobil. She said, "Baton Rouge Community College has secured a lot of growth. We believe everyone should have the opportunity to one should have the opportunity to achieve their goals. BRCC relies on the strength of our community partnership, like the one we have with Exxon, to allow us to continue.'

Chancellor Steib said the Exxon partnership has been the springpoard allowing the North Baton Rouge Industrial Training Initiative to move forward. "They (Exxon) approached us, providing training for 170 North Baton Rouge residents to earn the skills needed for a high-paying job in industry. Now there are 800 applications for the training program. Exxon is a valued leader in workforce development."

Donna Saurage of Community Coffee said 100 years ago, her late husband's grandfather saw an opportunity when he opened a grocery store at the gates of Standard Oil. Then Cap Saurage started selling coffee. She asked, "How many other businesses started because ExxonMobil came to our little town?"

George Bell, president of the Capital Area United Way, said his organization has been in business for 94 years and has 400 partners in the Baton Rouge area.

"Our largest partner in terms of dollars and volunteers is Exxon.



SUPPORT FOR EXXONMOBIL — Mayor-President Sharon Weston Broome held a news conference at City Hall to reassure ExxonMobil that they are a valued part of the Baton Rouge community and that Baton Rouge is committed to providing a positive environment for further investment here by the company. ExxonMobil came under attack three weeks ago from a left-wing organization called Together Baton Rouge, which succeeded in getting the school board to kill an Industrial Tax Extended Together Baton Rouge, which succeeded in getting the school board to kill an Industrial Tax Extended Together Baton Rouge. Capital City News investigated the origins of Together Baton Rouge (see Page 16). Economist Loren Scott writes about the importance of Exxon to the local economy (see Page 16).





LOCAL OFFICIALS — (Left to right) Metro Councilman Matt Watson, EBR school board president Mike Gaudet, and school board vice president Jill Dyason came to the Mayor-President's news conference to voice support for ExxonMobil.

They have contributed more than \$25 million to Capital Area United Way and allowed us to help hundreds of thousands of people," Bell said. He praised the countless Exxon employees who volunteer to

help the community.
"United Way would not be the same in this community without Exxon. Our ability to help people would be greatly diminished," he said. "I ask everyone to consider the wonderful role that Exxon plays. They are a great partner for United Way," he said.
In closing, Mayor Broome quot-

ed late Baton Rouge Mayor Wade Bynum who said in 1909, "We have reflected on the impact of this company. We realize we have received a steady stream of blessings unprecedented in the South.'

Broome said, "Those words are even stronger today. We make a commitment as a city to Exxon that we will provide you with a predictable business environment. continue to support your expansion!'

After the speeches, the Mayor opened the floor to questions. A member of media asked her reaction to the school board rejecting Exxon's Industrial Tax Exemption application. Mayor Broome said, "All elected officials are responsible for their own decisions. However, the message from my administration is that we will work with

you to have a good result."

Another reporter said, ing your campaign, you supported the ITEP postion of Together Baton Rouge. What is your position now?

Mayor Broome said, "In 2017, went to a Together Baton Rouge board meeting and said that after becoming Mayor I had to revisit ITEP. Everything rises or falls on leadership, and I support bringing jobs to Baton Rouge. I support Exxon!"

She said, "We have new ITEP rules to guide you, and I support them!" "Peace, prosperity, and progress!" she said.

After the meeting, East Baton Rouge Parish School Board president Mike Gaudet and vice president Jill Dyason said they continue their support of ExxonMobil. They said the school board has new ITEP guidelines in place that should provide certainty in the future.

Gaudet and Dyason both supported the Exxon tax exemption.

They said one of the things that hurt the application was the fact that the investment has already been made.

Metro Councilman Matt Watson said he was happy to see Mayor Broome providing leadership on this issue. He said she has not taken leadership on the issue in the past. He said he will work with the new guidelines to try to bring business investment to Baton Rouge.



**Mayor-President Sharon Weston Broome** at news conference

Use QR Code Reader to Watch Mayor's News Conference 13,400 Views





George Bell, president of United Way, cited Exxon's support of charity.



**Donna Saurage of Community Coffee** said Exxon has spawned small business.



**BRCC Chancellor Dr. Larissa Steib** praised Exxon's hiring in NBR.

# COMMUNITY PRESS, LLC Capital City News & South Baton Rouge Journal Vol. 28 • No. 1 CENTRAL CITY NEWS & The Leader Vol. 22 • No. 2 • CCN No. 424

910 North Foster Drive Baton Rouge, LA 70806

Post Office Box 1 City of Central, LA 70739

Istrouma Journal 910 North Foster Drive Baton Rouge, LA 70806

Vol. 3 • No. 1

Phone (225) 261-5055 • Entire contents © 2019 Email stories and photos for all papers to centralcitynews@hotmail.com Published Monthly

The Leader was founded April 30, 1998. The Central City News was founded April 21, 2005. They merged May 4, 2006. The South Baton Rouge Journal began publication in 1989. It went on hiatus in 2008 during its 20th year of publication. It resumed publication as the Capital City News on Aug. 16, 2012, with Vol. 21, No. 1. The North Baton Rouge Journal began on August 11, 1966 and went on hiatus in 1976. It resumed publication as the Istrouma Journal on April 6, 2017.

Editor & Publisher **Business Manager** Account Executive





**Woody Jenkins Jolice Provost** Kim Powers

Member, Louisiana Press Association and Chamber of Commerce of EBR Parish Deadline for news and advertising: 5 p.m. Friday before publication \$18 a year by subscription in advance • \$25 a year outside East Baton Rouge



**WHERE IS MY COUNTRY?** — Your country is where your heart is. If your heart is in America, then work for it, fight for it, and never give up on it. Liberty is our ideal, but it is not a destination. It is a journey, a battle, a lifelong fight for each generation.

Liberty always begins in the heart of a man. He may be

## Where Is My Country?

**Woody Jenkins** 

Benjamin Franklin said, "Where Liberty dwells, there is my country." One of our readers, Ann Marie Perkins, asked, "So where is my country?" The answer is simple, but before giving it, we should say something about Liberty.

Liberty always begins in the heart of a man. He may be in the darkest prison where hope has been destroyed. Yet, deep inside his heart, there is a spark. That spark is love — love for his country, love for his family, love for our God. Love gives rise to inspiration, planning, determination, and hard work.

Liberty was never bought without great sacrifice. Someone has to pay the price. Sometimes a whole generation, a whole nation must pay the price. In every corner of the world, man yearns for Liberty. And he fights for it.

There is no country immune from the passion of the single man willing to give everything for a chance to breathe free.

Liberty springs forth from the heart. The love of Liberty is more powerful than the greatest dictator who commands the greatest army.

On the northwest wall of the Jefferson Memorial in Washington are these words, which are a warning

from Jefferson: "God who gave us life gave us liberty. Can the liberties of a nation be secure when we have removed a conviction that these liberties are the gift of God? Indeed I tremble for my country when I reflect that God is just, that His justice cannot sleep forever."

In America, we have so much and we take so much for granted. Many today say, "America is over, all is lost!" How ridiculous! How shortsighted! No hope for America? We still have every imaginable resource at our disposal — private property, freedom of speech, the right to keep and bear arms, and millions upon be the last final act of a whirlwind millions of Americans who love of activity in helping elect Liberty-

Think of the poor peasant in Southeast Asia whose village has blame the liberals, the welfare been burned by the Communists, cheats, the illegal immigrants, the his family killed, his livestock destroyed. He is left with only him- left-wing, corrupt forces that are self and an old carbine rifle. Yet, he bringing our country down. If you fights for his country and his freedom. Now that is a hopeless case. blame yourself for what happens. Yet, it too can turn to victory.

To have Liberty, man must have the truth. Communication is essential in the fight for freedom. Without truth, there is confusion and disto victory is often clear.

country and Liberty slipping away. They fret, they stew, they wring their hands. They talk. But they do

ed? Well, great, but what the hell right to complain about what's hapelse did you do? Sitting in the car pening in our country. Otherwise, of a man, and you are that man!

in the darkest prison where hope has been destroyed. Yet, deep inside his heart, there is a spark. That spark is love — love for his country, love for his family, love for our God. Love gives rise to inspiration, planning, determination, and hard work. ""

listening to Rush or watching Fox News at night is not a commitment. Did you sacrifice days of your life in this recent campaign going door to door or making phone calls or waving signs? Did you give money or raise money?

Victory in everything goes to those who work their hearts out and sacrifice. Did you? Don't say you voted. That is the utter minimum that anyone can do. Voting should loving candidates for public office.

If you sit on the sidelines, don't crony capitalists or any of the other sit on the sidelines and do nothing,

All that is necessary for Evil God said, "Know the truth, and to Triumph is for good men to do nothing. For Liberty to triumph, nothing. For Liberty to triumph, it's not enough to "love" Liberty. sacrifice for it.

Today many Americans see their on the sidelines and watched what is a journey, a battle, a lifelong fight happened in this election, resolve for each generation. never to do that again!

"I voted!" a man says. You vot- and only then will you have the action.

2019 **Istrouma Journal Publication Dates** 

May 9 July 18 August 22 September 19 October 3 **November 7** December 12

Deadline: 5 p.m. **Friday Before** Call 225-261-5055 centralcitynews@hotmail.com

your words are like clanging cymbals that have no meaning.

So the question is asked, "Where is my country?" And the answer is You have to work tirelessly and simple: Your country is where your heart is. If your heart is in America, You have to be willing to do then work for it, fight for it, and sension. But with the truth, the path what others refuse to do in order to never give up on it. Liberty is our make a real difference. If you sat ideal, but it is not a destination. It

> A great part of America is con-Be in the arena, covered with tinuing the fight for Liberty. The blood and sweat and tears. Then love of Liberty is expressed through

> > Yes, Liberty begins in the heart

#### 2019 **Istrouma High Baseball Schedule**

Feb 28 Tara Н **East Feliciana** Mar 8 A Mar 15 Broadmoor Tourney A Mar 16 Broadmoor Tourney A Mar 22 Southern Lab Mar 25 East Iberville A Mar 26 McKinley Н Mar 27 East Iberville Н Apr 2 Port Allen A Apr 11 Episcopal A Apr 13 Woodlawn/Lee Н Apr 15 Dunham A Apr 17 Episcopal Н Coach: Bill Umstetter

Principal: Reginald Douglas

ISTROUMA JOURNA Your **Community Newspaper Phone 225-261-5055** 

# Istrouma High School Donuts for Dads





IMPORTANCE OF GOOD FATHERS — Donuts for Dads at Istrouma High emphasized the importance of having a good father in our lives. Bishop Ronald Hardy spoke.







ISTROUMA KIWANIS CLUB was among the organizations that sent representatives to develop relationships and help mentor young men at the school.

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### Ronald Reagan Newsmaker Luncheon

# Clerk of Court Doug Welborn Discusses Work Of His Office, Cites Need for Commissioners



Glen Fortune **Director of Training** 



**Clerk of Court Doug** Welborn with public information assistant Sonia Kinchen



CLERK OF COURT STAFF who explained the work of their respect divisions or staffs were (1st row, left to right) Sonia Kinchen, public information assistant; Elisa Stephens Randall, administrator of court services, and Kelly Carpenter, supervisor of domestic violence department. (2nd row, left to right) Greg Brown, chief deputy clerk of court; Glen Fortune, director of training; Jeff Hickerson, land records administrator; Fred Sliman, public information officer; Clerk of Court Doug Welborn, and former Rep. Woody Jenkins, editor of the Capital City News.



Fred Sliman **Public Information** 



Clerk of Court Doug Welborn with Elisa **Stephens Randall of** Court Services

**BATON ROUGE** — East Baton Rouge Parish Clerk of Court Doug Welborn explained the workings of his office before the Ronald Reagan Newsmaker Luncheon. The entire event was broadcast by Capital City

News and is available online by scanning the QR code at right.

Welborn reviewed how he inherited a troubled office 27 years ago with the previous clerk going to prison, a \$750,000 deficit in the office, and more than 300 employees far more than necessary.

He said that he has "right-sized"

the office down to 169, has surpluses, and money in the bank. Along the way, the East Baton Rouge Parish Clerk's office has become one of the most advanced in the state.

The office maintains the property records and most official documents of the parish, including all filings in civil and criminal matters, as well as domestic violence matters. It also has the only director of training in the state.

Director of training Glenn Fortune has trained many groups and individuals on how to use the infor-

**Download QR Code Reader** Then Scan Here **Clerk of Court Doug Welborn** 



mation and systems in place at the clerk's office, including more than 1,000 attorneys, Southern University law students, LSU paralegal students, realtors, appraisers, real estate investors, 19th Judicial District clerks, the District Attorney's staff, and individuals interested in genealogical research.

Elisa Stephens Randall, director of court services, explained the Front Counter App that allows documents to be sent out live. That system is now in place for civil matters and they are working to include criminal matters.

To watch the video of the presentation of Clerk Doug Welborn and his staff, download a QR Code reader to your phone and scan the code to

## **Russians Tried to Heighten Tensions**

**Continued from Page 2** 

as Cleve Dunn were shocked to learn of the Russians' involvement. Local leaders had nothing to do with the protests at BRPD headquarters, except that they showed up to try to

keep them peaceful, which they did, no thanks to the Russians.

Cleve Dunn said, "We are in a vulnerable place with technology. It has brought up a lot of ogy. It has brought us a lot of benefits but just as many disadvantages. It has taken humanity out of our relationships. We go to our rooms and pick sides. That's not the way it should be.'

Now at least, the mystery of who was behind the protests in front of Baton Rouge Police headquarters in July 2016 has been solved.

## Go-Day Set March 30 at Istrouma

BATON ROUGE — Baseball will make a return to North Baton Rouge on Saturday, March 30 when boys and girls in the 3rd through the 8th grades gather for a baseball clinic at Istrouma High School.

Istrouma Baptist Church is sponsoring the event, which will give a free baseball or softball glove to each participant.

The clinic will be held from 9:30 to 11 a.m.

Students and parents will also be allowed a free tour of the school. Istrouma Middle and Istrouma High are now accepting both magnet and other students.

There is no registration fee and no need to register in advance. Just show up!

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#### Greats and Near-Greats Gathered at Duke's in Watson

## Istrouma Football Reunion from 50's-60's

#### Istrouma Indian **All-State Players** 1917-1980 1937 T.J. Bankston **Thomas Charleton** 1940 1944 Homer McGaugh **Bobby Clegg** HB 1945 1946 **Lawrence Mears** Τ Jim Roshto HB 1946 1947 Thomas Mire FB 1947 Glynn Blackledge G **Paul Miller** T 1948 Pat Windham T 1948 G 1948 Glynn Blackledge 1948 **Lester Landry** QB Ε **Larry Mobley** 1950 **Harold Newman** T 1950 Ε 1951 **Larry Grissom** T 1951 **Gus Nordstrom** В 1951 Harry Hodges 1952 Win Turner 1955 Luther Fortenberry T **Billy Bueto** 1955 G Billy Cannon В 1955 В 1955 **George Guidry** Т 1956 **Bev Esque** В 1956 **Don Smith** Т 1957 **Roy Winston** G 1957 **Norbert Roy Don Smith** В 1957 1957 Lynn Amedee QB E 1958 Don McCollister 1958 **Malcolm Fleming** C 1958 Lynn Amedee QB T 1958 **Don Hargett** Ε 1959 **Dickey Cox Ronnie Sessions** G 1959 В 1959 **Donnie Cotten** T **George Rice** 1961 В 1961 **Dwain Nettles** C Mike Hopper 1963 В **Melvin Hopper** 1963 **Charles Rogers** T 1963 **Kelly Lacoste** G 1964 **Steve Bozeman** T 1972 Т 1973 Tim Bonvillion 1976 David Brumfield Ε 1976 Wayne Parker **Randy Thomas** T 1976 Raymond Wolsefer LB 1976 1976 **Doug McCorkel** DB 1976 Jude Hernandez RB 1978 Mark Hernandez G









Former Istrouma assistant principal and later Supt. Clyde Lindsey (left) and current principal Reginald Douglas











Former Istrouma greats and near-greats gathered at Duke's in Watson for a well-deserved reunion.







Many players from the 1955 Istrouma State Championship team and other championship teams were on hand.







Old teammates from North Baton Rouge (including a few Redemptorist boys) swapped stories, some true



Members of
Istrouma's State Championship Teams
will be honored at a banquet at 3 p.m. May 16
Istrouma High Gym · Free Admission
Families Welcome!

Make Reservations at woodyjenkins@hotmail.com or call 225-921-1433

Istrouma Football Reunion







# Prestigious White Coat Ceremony Honors 31 Aquaponics Students at Istrouma High





**ISTROUMA HIGH PRINCIPAL REGINALD DOUGLAS** and a host of dignitaries honored 31 Istrouma students in White Coat Ceremonies at the Istrouma Gym. The students were recognized for their successful participation in the school's Aquaponics Program. Ronnie Moore of Exxon, who facilitated the program, helped present the white lab coats.



























White Coat Ceremony Istrouma High Jan. 30, 2019 Aquaponics Program Photos by Derrick Kyle

# Istrouma Kiwanis Club's 2nd Annual Breakfast with Santa in IHS Cafeteria









For the second straight year, the Istrouma Kiwanis Club sponsored Breakfast with Santa to give children in North Baton Rouge the chance to meet Santa Claus.











Members of the Istrouma Kiwanis Club served pancakes for the kids and members of the Istrouma Key Club served and cleaned up.





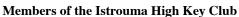






Members of the Downtown Kiwanis Club cooked pancakes for the kids of North Baton Rouge.







Members of the Istrouma Kiwanis Club





Breakfast with
Santa
Sponsored by
Istrouma Key Club
Istroums Kiwanis
Dec. 8, 2018
Istrouma Cafeteria
Photos by Woody Jenkins

### New Program to Face Huge Challenge in Week Five

# Istrouma to Face State Champ Zachary

**BATON ROUGE** - As Istrouma High School prepares for its first varsity football season since 2013, head Coach Jeremy Gradney announced that the Indians will face the two-time defending State 5A Champion Zachary Broncos in Week 5 of the 2019 season this fall.

Playing Zachary was arranged by Istrouma assistant principal and Athletic Director Pat Hall. It is a bold move that Coach Gradney says will allow the Indians to find out where their program stands. "If we want to be the best, we have to play the best," he said.

A two-year agreement will have Istrouma return to Zachary in 2020.

In recent years, Zachary High School has developed one of the

School has developed one of the premiere athletic programs in the state. It has been the No. 1 school

state. It has been the No. 1 school system in the state academically for the past 15 years.

The Zachary High Bronco football team won the State 5A Football Championship in 2017 and again in 2018. The team was 15-2 last year and won the state title in the Louisiana Super Dome against West Monroe. The West Monroe game was one for the history book. The Broncos upended the mighty The Broncos upended the mighty undefeated Rebels 27-24 on an 80-

yard screen pass.

Istrouma High itself has one of the greatest football traditions in Louisiana sports history, having won nine State Championships. However, the glory days were from the 1930's to the 1970's. The school closed in 2014.

Now Coach Gradley and his Indians are starting a new tradition. When the school reopened in 2017, the LHSAA limited it to junior varsity competition for two



Two-time defending State 5A champion Zachary will host Istrouma

years, but Istrouma made the most of it, going 5-1 in 2017 and 8-0 in 2018. Along the way, they defeated the junior varsity teams at defend-



**Istrouma coach Jeremy Gradney** mentors an Indian early in 2018 season.

ing State Champions Zachary and West Feliciana.

How will Istrouma prepare for Zachary? "We have to make the

transition to varsity. It's all about preparation — for the season and each week. We will do everything possible to be ready," Gradney said.

Lee Magnet\*

Istrouma

**District 7-4A** 

**Belaire Broadmoor** 

**Plaquemine** St. Michael's

Tara Lee Magnet is not eligible

to play varsity until 2021

## **Istrouma-Central in Spring Game May 16**

**Continued from Page 1** 

port their fledging football program, which will debut at the varsity level this fall after a six-year hiatus.

The game has sentimental value for Coach Sid, who's father graduated from Istrouma High. "I grew up just a few blocks away and attended Redemptorist. So my North Baton Rouge roots go deep," Edwards said.

The Central High coach expects to have a good team this year. The starting quarterback is expected to be Sam Kenerson, who is a threat as a passer and a rusher.

"I'd really like to see all of Cen-

#### All Former Istrouma Football Players to Be Honored at Midfield at Half-Time

tral show up for this game. It will be great for the two programs," the Coach Sid said.

Istrouma Coach Gradney expressed appreciation for Coach Sid's willingness to schedule Istrouma for its spring game. "I have utmost respect for Coach Sid and the entire Central High team. They invited us to spend a day at Central High last year, and it was a wonderful experience. They are a class

act! Central has a successful major high school football program, and we learn a lot when we are together," Gradney said.

The new stadium at Istrouma

High is named after the former football coach and principal. It seats 3,200, and Coach Gradney hopes every seat will be filled.

Former Istrouma High football players who plan to attend should email woodyjenkins@hotmail.com

#### 2019 Istrouma High **District 7-4A Football**

Week 1	Bogalusa	Н
Week 2	Mentorship	Α
Week 3	<b>Madison Prep</b>	Н
Week 4	McKinley	Н
Week 5	Zachary	Α
Week 6	Belaire*	Α
Week 7	Tara*	Н
Week 8	Plaquemine*	Α
Week 9	St. Michael*	Н
Week 10	Broadmoor*	Н
* District 7-4A Opponent		

## **Istrouma Last Played Varsity Football in 2013**





## Istrouma Booster Club: Season Tickets, Free Parking

**BATON ROUGE** - As the Istrouma High School football team prepares for its return to varsity play this fall after a six-year hiatus, Istrouma High parents, alumni and other friends of the school are organizing the Istrouma Booster Club.

The Booster Club will provide financial and volunteer help for head Coach Jeremy Gradney, the coaching staff, and members of the team. Members of the Istrouma Booster

• A season ticket for all Istrouma home games

Designated parking

Club will have

Access to tailgating area

Booster Club members will also have a designated seating area in the stadium if they decide to use them. Many Booster Club members will

volunteer their time helping prepare for and work through game day.

Membership in the Istrouma Booster Club is \$100 a person for the season. For an additional fee. Istrouma Booster Club membership can be upgraded to a Couple or a Family Plan. Details on those levels will be decided by Club members and announced soon. Funds raised will be used for equipment and other needs of the team.

To join, send your check for \$100 to Istrouma High Football Program, 3730 Winbourne Ave., Baton Rouge, LA 70805. Please write "Booster Club" on your check.

Businesses can also help by advertising in the stadium. The cost is \$250 a year. If interested, please mark and mail coupon on the right.

- - CLIP AND MAIL

Istrouma High Booster Club Istrouma High School **3730 Winbourne Avenue** Baton Rouge, LA 70806

Please enroll me as a member of the Istrouma Booster Club for 2019 Football Season. I am enclosing a check for \$100 payable to "Istrouma High Football Program."

[ ] My business is interested in a Stadium sign. Contact me.

Name	
Address	
City, State & Zip Code	
Email Address	
Best Phone No	
I am □ Istrouma Grad Year	☐ Parent ☐ Friend of Istrouma

## 'Muffins with Moms' Gave Students Opportunity to Honor Great Mothers







MUFFINS WITH MOMS — Every month, Istrouma High sponsors the Istrouma Parents Academy to help bring parents in closer contact with the school and what it has to offer. The theme of the February meeting was Muffins with Moms. More than 200 mothers, grandmothers, or aunts of Istrouma students participated, along with their children. The Motto of the Parents Academy is Empower, Engage, and Educate Parents and Families to Help Children Succeed in School. Istrouma students each have a Chrome book computer that contains all their work. They bring it home instead of textbooks. Parents are being trained to access the Chrome books so they will know everything happening. The event included reading inspirational poetry and singing, as well as speaker Debra Jones of United Health Care who spoke on Heart Smart Sisters. The Academy is bursting at the seams and will soon graduate to the gym.













































## Seen at Krispy Kreme Donuts on Plank

**Woody Jenkins** 

Editor

**BATON ROUGE** - Things change but one thing stays the same — Krispy Kreme Doughnuts on Plank Road! Since it first opened in 1961, Krispy Kreme has stood like a lighthouse in a great storm.

Everything else may change. People move out. Others move in. Businesses open and close. Hurricanes, floods, disasters, economic boom times and economic recessions, but Krispy Kreme is there 24 hours a day, seven days a week 364 days a year.

Krispy Kreme closes at 5 p.m. on Christmas Eve and reopens at 5

on Christmas Eve and reopens at 5 p.m. on Christmas day.

It stands there like an old friend with good hot coffee and fresh donuts ready and waiting for you!

A few weeks ago on a Saturday night, hot glazed were rolling down the conveyor belt being covered with liquid sugar and the sign outside was flashing "Hot Doughnuts." A man pulled up in a beautifully restored 1955 Chevy, blue and white. It was Jackie Mouton, a businessman from West Baton Rouge Parish who regularly drives over when the

who regularly drives over when the lights are flashing. Jackie has several businesses and collects antique cars.

Then who should stop in but Rep. Barbara Carpenter of Baker. Barbara's dad was Mr. Robert West, who served as principal at Istrouma High School for a number of years.

She loved Jackie's Chevy!

A few days later two beautiful young ladies named Douglas stopped by Krispy Kreme to pick up some donuts for their daddy.

Their dad is Reginald Douglas, principal at Istrauma High School.

principal at Istrouma High School.



LOCAL BUSINESSMAN Jackie Mouton with his 1955 Chevy waiting for hot glazed donuts coming off the line at Krispy Kreme.

Sara is studying broadcasting at Coffeyville Community College in Kansas where she plays on the basketball team. Naomi is studying medical lab science at ULM.

Mr. Douglas is very proud of the girls and was very happy to see



Sara and Naomi Douglas stopped to pick up donuts for their dad, Reginald Douglas.

them arrive back home loaded with Krispy Kreme doughnuts.
The shop on Plank Road had to

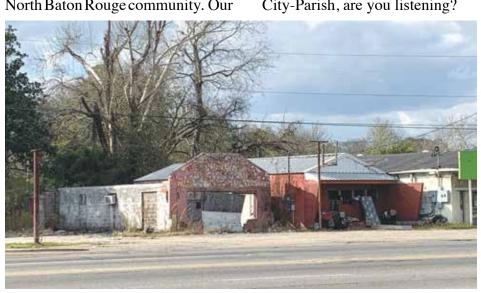
close recently to install a new floor in the baking area, but it reopened rent location complete with drive-Thursday afternoon. I was de-through. That would be fantastic! pressed the entire time!

Mr. Donnie the manager and his staff at Krispy Kreme do a fantastic job, and they are so supportive of the North Baton Rouge community. Our

hats are off to him and his great crew. Rumor has it that Krispy Kreme corporation may want to build a beautiful new store on the cur-

However, rumor also has it that they don't want to build until the City-Parish tears down the abandoned eyesores across the street.

City-Parish, are you listening?



**EYESORE** — The northwest corner of Plank Road at Hollywood Street has been an eyesore for years. The City-Parish has often been informed of the situation. Yet, it remains. Now the ugly neglect on one corner threatens improvements to the neighborhood.



## 1 in every 10 jobs

in East Baton Rouge Parish can be traced back to ExxonMobil.



Learn more at *EnergyGoesFar.com* 

# Istrouma Kiwanis Developing Projects For Students in North Baton Rouge





**ISTROUMA KIWANIS CLUB** — At left, Istrouma principal and Kiwanian Reginald Douglas and Kiwanis president Jim Crifasi. At photo at right, (first row, left to right) Kiwanis vice president Bobby Yarborough, Johnny Schittone, Mike Stewart, Kim Powers, Kiwanian and Key Club advisor Patricia Cooke, and Istrouma football players Brandelle Bell and Don Crayton. (Second row) Cecil Cavanaugh, Kiwanian and Key Club advisor Bill Umstetter, Istrouma principal Reginald Douglas, Istrouma head football coach Jeremy Gradney, Kiwanis president Jim Crifasi, Fred Koch, and John Crifasi. The Istrouma Kiwanis Club meets at 12 noon on the first and third Mondays at Doe's Eat Place, 3723 Government St.







SERVICE TO FELLOW MAN — The Istrouma Kiwanis Club is not a social club but a service organization devoted to helping young people in North Baton Rouge. Among other things, it sponsors the Istrouma High Key Club, Breakfast with Santa, Leaders by Example, and a trip to the Key Club International Convention each summer. Most members graduated from Istrouma or Redemptorist High Schools or own businesses in North Baton Rouge. Shown (left to right) are John Crifasi, Bobby Yarborough, Jeremy Gradney, Bill Umstetter, Johnny Schittone, Fred Koch, Brandelle Bell, Cecil Cavanaugh, Kim Powers, and Bill Umstetter. Kiwanis has a middle school affiliate called the Builders Club.

### Istrouma High Women's Basketball Team Head Coach Eric Brown • Assistant Coach Ebony Noah









ISTROUMA WOMEN'S BASKETBALL — Shown are (left photo) McKeeler Lanieux. (Center photo) First row, left to right, are Madison Ross, Iyana Washington, Diamond McDonald, and Brandi Matthews, and second row, TyLiyah Black, Derrica Morris, Jol Johnson, and McKeeler Lanieux. (Right photo) Iyana Washington.

FOR THE LATEST NEWS ABOUT ISTROUMA, GO TO ISTROUMA JOURNAL ON FACEBOOK.COM

### Across Louisiana Thousands March for Right to Life

## March for Life Rally in Downtown BR

BATON ROUGE — More than 2,000 gathered Jan. 26 on the steps of the gathered Jan. 26 on the steps of the Old State Capitol to stand up for the Right to Life and oppose abortion. People of all ages and faiths gathered to speak out against what some called the American Holocaust.

The main speaker, Dr. Alveda King, the niece of Dr. Martin Luther King, said she sees the pro-life movement as a continuation of the

ther King, said she sees the pro-life movement as a continuation of the civil rights movement.

Many people carried signs, such as "Real Men Love Life" and "Abortion Stops a Beating Heart."

The annual march, which has been held since shortly after the Roe v. Wade decision in 1973 was both upbeat and hopeful.

The abortion issue leaped to the

The abortion issue leaped to the forefront recently when the New York Legislature passed a bill allowing abortion through the day of delivery. The far-reaching and some said murderous practice can now be performed by a physician or now be performed by a physician or any other person.

Pro-lifers said the legislation Pro-lifers said the legislation legalizes infanticide and can no longer be justified on the basis of protecting a mother's mental or physical health, since the baby is already born before being killed.

They say the pro-abortion argument that such legislation is necessary to make abortion "safe" and stop "back alley" abortion can no longer be made, since the legislation allows anyone to perform an

tion allows anyone to perform an abortion in any setting.

Louisiana was in the news on the abortion issue this week as the U.S. Supreme Court enjoined a new Louisiana law requiring abortionists to have admission privileges at area hospitals. Pro-lifers say the law is necessary to protect women when the abortion creates complications for the mother.

The injunction is only valid until the Supreme Court decides whether to hear the Louisiana case.











**LOUISIANIANS MARCH FOR LIFE** — Thousands gathered at the Old State Capitol to protest baby killing and support life.

#### Louisiana Right to Life Rally · Photos by Kim Powers · Istrouma Journal



Metro Airport's Marketing Mgr. Jim Caldwell, Chairman Cleve Dunn, Jr., Asst. Aviation Dir. Greg Pierson, and Aviation Dir. Mike Edwards



**NORTHWESTERN** — Members of the Istrouma Class of 2020 travelled to Northwestern State University at Natchitoches Monday to check out the offerings. The class has also been to LSU, Southern, and ULL.



**PROCESS TECHNOLOGY** — Supt. Warren Drake and top EBR School Board officials "just happened" to be driving by Istrouma High in a school bus when they saw the Process Technology class selling candles they made!



**JR. BETA CLUB** — The Jr. Beta Club of Istrouma Middle Magnet enjoyed their trip this past weekend to state Beta convention in Lafayette.

## Clark Family Homeschooled Their Eight Children

# Billy Clark Family Leads Delta College To Graduate Its 100th Class of Nurses

**Delta Graduates** More Nurses Than **Any Other School** Inside Louisiana

**Woody Jenkins** 

BATON ROUGE — Delta College of Arts and Technology has just reached a milestone. On January 31, 2019, Delta graduated its 100th class of nucleoses. A total of 1,600 have completed the program to prepare to be an LPN since Delta launched

its nursing program in 1992.

Everywhere you go in the Baton Rouge area, you'll find Delta's nursing graduates in medical clinics, hospitals, nursing homes, urgent care centers, and rehabilitation fa-

Today, Delta College has graduated more nurses than any other college in Louisiana.

In addition to nursing, Delta also offers training in Allied Health, medical billing and coding, dental assistant, business office administrator, and graphic arts.

The nursing program has had a tremendous impact on the Baton Rouge

mendous impact on the Baton Rouge area and given opportunity and hope to young people who dreamed of going into the health care profession.

The success of Delta College in nursing education and the other courses of study it offers is really a tribute to the Clark family whose vision and hard work made Delta what it is today.

Billy B. Clark grew up in Monroe and became a business education

and became a business education teacher. Later he moved to the Baton Rouge and taught business educa-

tion at Central High School.

Delta College was founded in 1970, and Billy B. Clark purchased it in 1973. Unfortunately, he soon learned that the debt was twice as high as he thought, and the revenue was half as great. Despite much adversity, he kept the school open and won accreditation in 1974. That same year, he moved the school to its present location at 7290 Exchange



Billy L. Clark is president of Delta College, founded by his dad, Billy B. Clark.



Joshua Clark, one Billy L and Linda Clark's eight children, studies finance at LSU and works at Delta College with his father.

Place off Wooddale Boulevard.

Since then, Delta College has grown to seven buildings on Exchange Place with 30,000 square feet. Delta College now includes seven campuses in Louisiana and Florida.

In the early days, Delta Colprovided business education for that era. This included key punch, PBX phones, typing, and business machines.

As federal grants and loans became available, more and more students could take advantage of the courses Delta had to offer.

Delta College wanted to offer a nursing program and in 1992 went

to the Board of Practical Nurse Examiners to express their intent. There Billy B. Clark was told that LPN programs could only be offered by public schools. The board put up road blocks, but Clark persisted. The Board said Delta would have to have at least three clinical sites. Instead, Delta offered 12.

Finally, the board voted unanimously to approve Delta's application. More than 200 students applied for Delta's first nursing class. From a class of 30, 27 graduated, and all 27 passed the LPN exam. It had an impressive start, and the board became supportive of the college.

came supportive of the college.

In 1997, Billy B. Clark retired, and his son, Billy L. Clark became president of Delta College of Arts and Technology.

The LPN program offers full-time during the day over a 16 month period or by evening classes over a 24 month period. In either case, the course consists of 1,700 hours of training.

Delta College graduates hold important positions in the health care industry. Today 27 years after Billy B. Clark began to seek approval to offer LPN training, Delta is a leader

Billy L. Clark and his wife Linda have eight children, all of whom were home-schooled. They are Amy, who is on a mission trip to Italy; Kay Lynn, a professional photographer; Joy, who graduated from SLU and is a wife and mother; Catherine who works at Judson Baptist Retreat in Jackson; Andrew, who is handicapped; Michael, who is a mechanical engineer; Joshua who is studying finance and who works at the college, and Clara, who is in graphics arts and Christian theatre.

The national chains that compete with Delta College have now moved

out of Baton Rouge.
Billy L. Clark feels that excessive regulation is pulling down the weaker colleges. However, Secretary of Education Betsy Devos is a supporter of private proprietary schools like Delta, and Clark feels the future is bright for those who have survived the heavy regulation.

Clark says it won't be long until the 101st nursing class graduates from Delta College!

ISTROUMA HIGH FOOTBALL

Coming This Fall ISTROUMA JOURNAL

**Watch LIVE on Facebook** 

## What Exxon Means to City of Baton Rouge

**Professor Loren Scott** 

My latest report on the economic impact of ExxonMobil's four facilities indicates the company employs 6,915 employees and contract workers at an average wage of \$74,158 a year — 51 percent above the average wage in East Baton Rouge Parish. For the last 10 years, the company has invested in excess of \$250 million A YEAR in capital spending at these plants. Taking into account the multiplier effect, every 10th job in the parish can be traced back to these four plants. Yet, Together Baton Rouge says ExxonMobil is not doing enough.

In 2017, ExxonMobil paid East Baton Rouge Parish \$32.7 million in property taxes, two and a half times more than the 2nd ranked payer, Entergy. No other company in the state writes out a check that large to a parish government. In second place is Entergy, paying St. Charles Parish a much lower \$20.1 million. But TBR says ExxonMobil is not doing enough.



ExxonMobil is the largest taxpayer in East Baton Rouge Parish.

Adding in direct and indirect sales taxes generated through the multiplier effect, ExxonMobil produced \$88.5 million for our local government — enough money to pay the salaries of 58 percent of the public school teachers in the parish. As a result, depending on what ranking you use, our schoolteacher pay ranks between 11th and 16th in the state. But TBR says ExxonMobil is not doing enough.

In 2017, ExxonMobil and its

employees contributed \$1.4 million to our United Way, about 14 percent of UW's total collections and the largest from any entity in the region. The ExxonMobil Foundation contributed \$1.1 million to LSU and Southern universities last year, and the company and its employees and retirees contributed \$4 million to Baton Rouge area nonprofits and schools. But TBR says ExxonMobil is not doing enough.

TBR points out that ExxonMo-

bil's Joliet Refinery in Illinois receives no property tax breaks. The Joliet Refinery is half the size of Baton Rouge's. Would TBR like to take all the numbers in the previous paragraphs and cut them in half?

TBR says the company's refineries in Texas pay more in property taxes. The refineries in Texas did not have to write out a check for \$17.5 million in corporate income taxes like ExxonMobil did in Louisiana in 2016. In addition to no income tax, Texas has a unified sales tax collection, does not tax manufacturing utilities, does not tax manufacturing equipment, does not tax manufacturing inputs, has significantly lower local sales tax rates, and has a much higher ranking in education, roads and legal environment. But the "economists" with TBR say we do not need the industrial tax exemption to compete with Texas.

The Baton Rouge debate pushed by TBR can create a precedent for every parish with industrial facilities.

If TBR prevails, prepare for the poor in our community becoming

### Reprinted from Capital City News of July 25, 2013

## Together Baton Rouge, Saul Alinsky, and Snake Oil

EDITOR'S NOTE: In January, far-left Together Baton Rouge launched an attack against Exxon-Mobil resulting in the East Baton Rouge Parish School Board defeating 5-4 a routine Industrial Tax Exemption (ITEP) for Exxon's Baton Rouge refinery. The school board action and some of the harsh attacks against Exxon raised questions as to whether Baton Rouge was still a good home for Exxon and whether the company would sour on Louisiana's capital city. In 2013, our sister publication, the Capital City News published this article exposing the radical left roots of Together Baton Rouge, which came here in 2011. The school board action has been the result of eight years of radical political organizing at the grass-roots level in Baton Rouge.

**BATON ROUGE** — If Brod Bagert had come to the river city of Baton Rouge in the 1850's fresh off the steamboat with a trunk full of snake oil and promises of miracle cures, he could not have gotten a more enthusiastic reception than he got when he arrived here in 2011 with promises to make Baton Rouge "the next great city."

The veteran community organizer began working for the Industrial Areas Foundation in 2002. From his home in New Orleans, it was a natural step to come to Baton Rouge to help organize Together Baton Rouge and use public transportation to push an agenda of urban socialism.

The fact that Baton Rouge is a low density city where few people ride the bus didn't matter. A host of religious liberals and some big businesses represented by the Baton Rouge Area Chamber were eager to join in.

Bagert helped Together Baton Rouge organize mass meetings and generate media exposure in almost every major media outlet in the city. They said poor people were suffering and the reason very few people Saul Alinsky said community organizers should use 'symbol construction' to create unity. He would draw on loyalty to a church or religious group to create an organization within which to function. Alinsky said create unity by identifying a common enemy, usually a local politician or opposing group. The next step is to destroy that person or group. The tactic is 'Pick the target, freeze it, personalize it, and polarize it.' ""

rode the bus was not enough buses and not enough routes.

A tax would be needed, Together Baton Rouge said, to increase the Capital Area Transportation System budget from \$12 million a year to \$30 million. A new 10.6 mill property tax, generating \$180 million over 10 years was proposed for Baton Rouge, Baker, and Zachary. Other parts of the parish, which had voted against a smaller tax two years before, were excluded from the vote.

Bagert organized churches in the inner city to get out the vote,

and the tax narrowly passed in Baton Rouge and Baker.

The website of Together Baton Rouge, www.togetherbatonrouge. org, says in the "About" section that the group is part of the Industrial Areas Foundation. The Industrial Areas Foundation was organized by Saul Alinsky in 1940 and still follows many of his teachings on community organizing. Alinsky is famous for his book, Rules for Radicals: A Pragmatic Primer for Realistic Radicals. It was published just before his death in 1971.

Rules for Radicals, which is in

pdf form on-line, says the end justifies the means and advocates direct action to create conflict.

Alinsky said community organizers should use 'symbol construction' to create unity. He would draw on loyalty to a church or religious group to create an organization within which to function. Alinsky said create unity by identifying a common enemy, usually a local politician or opposing group. The next step is to destroy that person or group. The tactic is "Pick the target, freeze it, personalize it, and polarize it."

One of Alinsky's rules is "Power is not what you have but what the enemy thinks you have." Another is "Make the enemy live up to its own rules." Still another is "Ridicule is man's most potent weapon."

Alinsky focused on class warfare and knew that if he could make in-roads in the "middle class," he could be victorious.

Snake oil sells!

## Reaching North Baton Rouge... and the World with Social Media



#### Istrouma Journal on Facebook

Watch North Baton Rouge Events and... **Istrouma High Football LIVE** 

## Central City News on Facebook Watch Central High Baseball and Football LIVE

### **Capital City News on Facebook**

Watch BRCC Basketball, Women's Basketball, **Baseball, and Softball LIVE** 

St. George Leader on Facebook
Watch Woodlawn High Football LIVE